

JESS MOTT WICKSTROM

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715.410.1630

EDUCATION

- 2010 **Master of Liberal Arts**, Liberal Studies, **University of Chicago**, Chicago, IL
2003 **Bachelor of Arts**, *cum laude* with Distinction, Interdisciplinary Fine Arts, Emphases in
Visual Art and Music, **St. Olaf College**, Northfield, MN
2002 **Chicago Arts Program**, Associated Colleges of the Midwest, Chicago, IL

PROFESSIONAL EXPERIENCE

- 2016–present **Silver Egg Studios**, Nationwide
Cofounder and Principal
Silver Egg Studios is the practice of Jess and Andy Wickstrom. It is an outgrowth of their traditional design firm, Wickstrom Design, and their community-funded project, DesignEgg. From a solar-powered RV, Silver Egg provides design, photography, and web services to businesses, nonprofits, and creative professionals across the country. Selected clients: Bosch USA, DePaul University, the School of the Art Institute of Chicago, the Ravi Shankar Foundation, Chicago International Puppet Theater Festival.
www.silver-egg.org
- 2014–2016 **DesignEgg**, Nationwide
Cofounder and Executive Director
DesignEgg was a charitable initiative of Wickstrom Design and a sponsored project of Fractured Atlas, a nonprofit arts services organization. The project delivered over \$40,000 in design, photos, websites, and videos to grantees across the country. Conceived of project, developed and managed original crowdfunding campaign and oversaw all operations, including: application management, fund raising, project management, design, advisory board communications, website, and copy writing. www.designegg.org.
- 2005–2016 **Wickstrom Design**, Chicago, IL
Cofounder and Principal
Provided consultation, design, and production coordination for a variety of independent projects including: books, postcards, catalogues, brochures, and websites.
- 2011–2014 **Lillstreet Art Center**, Chicago, IL
Gallery Director
Oversaw exhibitions program and retail sales for Chicago's largest community art center. Responsibilities: curated annual exhibition series; secured artist-made works for sales gallery; managed gallery assistant, sales associates, and interns; set and assessed revenue goals; managed gallery website; designed marketing materials.

- 2010–2011 **Columbia College Chicago, Chicago, IL**
Assistant Director of Graduate Admissions & Student Services
 Assisted in the design and implementation of marketing and recruitment strategies for the college’s graduate arts programs. Responsibilities: organized events; met with prospective students to present Columbia’s programs and processes; generated marketing copy; maintained website; processed applications; monitored enrollment.
- 2008–2010 **Chicago Department of Cultural Affairs, Chicago, IL**
Theater Program Coordinator
 Worked to develop, produce, and promote theater and performance art events at the Chicago Cultural Center, Millennium Park, and Storefront Theater. Administered website; designed print materials; provided administrative support to the Director of Theater.
- 2003–2007 **Stephen Daiter Gallery, Chicago, IL**
Assistant to the Director
 Provided administrative support to fine art photography gallery. Developed client relationships and facilitated sales; administered gallery website; designed and edited exhibition catalogues; managed inventory and mailing list.
- 2003–2007 **Mary Jane Jacob, Curator and Professor, School of the Art Institute of Chicago, Chicago, IL**
Assistant
 Performed administrative, design, and research tasks relating to public art exhibitions, academic coursework, lectures, publications, and symposia.

INVITED LECTURES, PANELS, and JURIES

- 2017 **Lecturer**, “How to Give and Get with Pro Bono,” School of the Art Institute of Chicago, Department of Career and Professional Experience, Chicago, IL
- 2015 **Lecturer**, “DesignEgg: Adventurous Design for the Mission Driven,” University of Kansas, Department of Design, Lawrence, KS
- 2014 **Lecturer**, “How to Hatch a DesignEgg,” Anderson Ranch Art Center, Snowmass, CO
Grant Review Panelist, Evanston Arts Council Cultural Fund, Evanston, IL
- 2013 **Juror**, Evanston Lakeshore Arts Festival, Evanston, IL
Juror, *Carbon: Life, Decay and Beyond*, Water Street Studios, Batavia, IL

SELECTED EXHIBITIONS ORGANIZED

- 2014 *Midwest Educators and Students*, National Council on Education for the Ceramic Arts (NCECA) Conference, Milwaukee, WI
Sense of Scale: Metal Sculpture and Wearable Art, Lillstreet Gallery, Chicago, IL
Art and the Urban Garden, Lillstreet Gallery, Chicago, IL
- 2013 *Will you Step Into My Parlour? Nicole Hollander’s Living Room*, Lillstreet Gallery, Chicago, IL
Best Served Hot: Ceramics for the Coffee Ritual, Juried by Mark Lyman and Joseph Pintz, Lillstreet Gallery, Chicago, IL

- Midwest Contemporary*, Juried by Natasha Egan and Karen Irvine, Lillstreet Gallery and Gallery Annex, Chicago, IL
- 100 Acts of Sewing*, Lillstreet Gallery, Chicago, IL
- Plane & Solid: The Geometries of Marc Digeros, Mark Pharis, Alison Reintjes, and Hans Peter Sundquist*, Lillstreet Gallery, Chicago, IL
- 2012 *Neat: The Art of the Whiskey Vessel*, Cocurated with Doug Jeppesen, Lillstreet Gallery, Chicago, IL
- Graphic Noise: Gig Posters from the Chicago Printers Guild*, Lillstreet Gallery, Chicago, IL
- 63: Small-Scale Works by Members of Chicago Sculpture International*, Lillstreet Gallery, Chicago, IL
- Illinois Ceramic Artists*, National Council on Education for the Ceramic Arts (NCECA) Conference, Seattle, WA
- The Language of Line: Sam Chung, Josh DeWeese, Heather Mae Erickson, and Neha Vedpathak*, Lillstreet Gallery, Chicago, IL

SELECTED DESIGN CLIENTS

- 2015-present **Bosch**
Logo and branding: Connectory Chicago by Bosch and 1871
Various PowerPoint and marketing design for CI/IO
- 2014-present **Chicago International Puppet Theater Festival**
Program booklets, website design, and marketing materials
- 2013-present **DePaul University: Coleman Entrepreneurship Center**
Logo and marketing: Fund It! A Conference on Startup + Growth Capital
Annual reports and marketing materials
- 2008-present **School of the Art Institute of Chicago**
Sullivan Galleries
Exhibition Guide: "Safehouse" by Beatriz Santiago Muñoz
Exhibition catalogue design: *Ahh... Decadence*
Exhibition branding and marketing materials: "Living Modern Chicago"
Book design (4): *Chicago Social Practice History Series*
Career and Professional Experience
Annual reports and marketing materials
Booklet design: Employment Toolkit
Logo design: Expert Exchange
- 2016-2017 **Otis College of Art and Design: Ben Maltz Gallery**
Exhibition catalogue: *Talking to Action: Art, Pedagogy, and Activism in the Americas*
- 2016 **East Meets West Music: Official recording label of the Ravi Shankar Foundation**
Website design
- 2011-2014 **Lillstreet Art Center**
Exhibition catalogue design for 10+ exhibitions
Gallery signage and marketing materials
Website design
- 2008-2010 **Chicago Department of Cultural Affairs and Special Events**
Theater Department:
Rack cards and posters for 20+ theater performances

Program booklet and marketing materials: "Site Unseen: Performance Art at the Chicago Cultural Center"

Music Department

Program booklet, logo, support materials: Chicago Early Music Festival

Chicago Artists Resource

Program booklet: Creative Chicago Expo

2004-2009

Mary Jane Jacob, Independent Curator

Book design concept: *Learning Mind: Experience into Art*

Various promotional materials for public art events

2005-2007

Stephen Daiter Gallery

Exhibition catalogue: *Art Shay, Chicago Accent*

Book design: *From Fair to Fine: 20th Century Photography Books that Matter*

VOLUNTEER WORK

2017-present

Pro bono designer for the Taproot Foundation. Taproot helps social change organizations solve critical societal problems by ensuring that pro bono service is a readily available, effective, trusted, and commonly used resource to achieve their mission.

TECHNICAL SKILLS

Proficient in: Adobe Creative Suite (InDesign, Photoshop, Illustrator), WordPress, and Microsoft Office. Experience with various CMS, inventory management systems, email marketing programs, and software including: MailChimp, Hobson's Connect, and FileMaker Pro.